



QS Universities

QS World Grad School Tour
QS World University Tour
QS Connect Masters 1-2-1

Fall 2014/Spring 2015



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About QS

QS Quacquarelli Symonds was founded in 1990 and has established itself as the leading global provider of specialist higher education and careers information and solutions. At QS we believe that education and career decisions are too important to leave to chance, we want to ensure candidates have access to the best tools and the best independent expert information before making a decision.

Our activities span across 50 countries, working with over 2000 of the world's leading higher education institutions and over 12,000 employers. We provide services at each key career stage; first degree, Masters, PhD, MBA, and executive-level.

We look forward to working with you!

“Our mission serves society and inspires everyone working at QS: To enable motivated people around the world to fulfil their potential by fostering international mobility, educational achievement and career development”

Nunzio Quacquarelli, *Managing Director, QS Quacquarelli Symonds*

Our Values

Global

QS is a globally active enterprise headquartered in London and with offices in London, Portland, Paris, Singapore, Stuttgart and Alicante. We are a culturally diverse team of over 200 staff members, with over 40 languages spoken in-house.

Leading

Our success stems from a pioneering spirit and a commitment to on-going innovation. QS strives to be one of the top providers in any area where we offer products and services.

Trusted

We are ethical and honest in our endeavours. We listen to our clients and take positive actions whenever a response is required.

Our staff are goal-oriented and committed to delivering value for our clients in all we do. Our success is measured through the satisfaction expressed by our clients, and staff.

Intelligent

“Working hard and working smart” is a central ethic across the network. As the leading intelligence, communications and events organisation in international higher education, QS provides quality services; aiming to provide better consumer choices and organisational planning.

Resources are used in an efficient and responsible manner in the undertaking of the business.

Passionate

We at QS believe that the global society will only thrive to the extent that the peoples of the world have a mutual respect and understanding for each other.

The company values cultural diversity, shows respect for all, and is committed to enriching communities by fostering individual achievement through international education and careers.

An introduction to QS Universities

QS Universities is a business division within QS Quacquarelli Symonds, it has been in existence since 2011 and its mission is:

To connect high potential candidates from across the globe with the world's leading universities, colleges and business schools.

Operating at both Undergraduate and Graduate level our events programme comprises 3 main products:



The QS World Grad School Tour is a prestigious series of half-day graduate education fairs created especially for institutions worldwide who wish to recruit international students for Masters and PhD programs in all disciplines. Targeted at candidates who wish to embark on graduate study abroad, the complete A-Z of programs is represented.



Building on the success of the Connect 1-2-1 team, who have been providing a rich seam of MBA talent to the world's top business schools for the last 5 years, we are delighted to announce an extension of this pre-screening and matching service to specialist and pre-experience Masters programmes covering the FAME subjects (Finance, Accountancy, Management & Economics) as well as targeting candidates considering a graduate education in Law and related subject areas.



Based on the same format as the QS World Grad School Tour, the QS World University Tour offers a great recruitment platform for institutions worldwide who wish to recruit for undergraduate programs in all disciplines.

Return on investment

Attending recruitment fairs offer different layers of return, whether its to support other in-country recruitment activites, to build brand or to develop and break new markets, QS can help.

Depending on the level at which you work with us you are provided with different levels of access to our QS World Grad School Tour membership database. For example it is ultimately possible to connect with more than 100,000 individuals who have registered to attend one of our events in the last 18-24 months.

Bottom line though is that you will want to see candidates applying to your programmes, below are mini bios of recent winners of some of the QS scholarship funds. These winners are people who attended one of our events and gone on to apply to QS clients.



QS Leadership Scholarship winner:

Hayley Capp

She adds that while she would've wanted to do the course anyway, receiving the QS Leadership Scholarship meant all doubts were

swept aside. She'd applied after attending the QS World Grad School Tour in London, and remembers thinking the scholarship seemed "a really good fit", given her academic interests and experience. The scholarships panel certainly agreed!



QS-Duisenberg Scholarship for Women in Finance:

Sanchi Maheshwari

Sanchi first encountered Duisenberg when she attended the QS World Grad School Tour in Mumbai in November 2012, she recalls. "I interacted with

a few representatives of the college and found them really good. That's when I started looking for avenues where I could find some financial aid. I was looking at the website, saw the scholarship and decided to apply."

The aim behind this scholarship is not just to get more women working in finance, but to create more female leaders within the sector, explains Rick Rudolph, head of marketing and recruitment at Duisenberg. "The lack of women at top level has been a big issue in recent years, and there's been lots of research into this area," he says.



QS Academic Excellence winner:

François-René Lachapelle

"I was looking at universities around the world, particularly in Europe, as I wanted to see different points of view on research," he says. During

his research, he consulted the QS World University Rankings, and while browsing TopUniversities.com he noticed the World Grad School Tour was coming to Montréal the very same week. "I went along and it was fun, it was very interesting," he recalls. Shortly afterwards, he received an email reminder about the QS Scholarships he was eligible for, and decided to apply for the Academic Excellence Scholarship – though he says he didn't really expect to be selected. "It's really an honor to be chosen for this international competition," he says.

Schedule - Fall 2014

Date	QS World Grad School Tour	QS Connect Masters 121	QS World University Tour
02-Aug			Delhi
05-Aug			Mumbai
07-Aug			Hyderabad
09-Aug			Bangalore
11-Aug			Chennai
LATIN AMERICA			
26-Aug	Rio de Janeiro 	Rio de Janeiro–Business Schools only	
28-Aug	Brasilia 	Brasilia–Business Schools only	
30-Aug	Sao Paulo	Sao Paulo–Business Schools only	
01-Sep	Buenos Aires		
03-Sep	Lima		
06-Sep	Santiago		
09-Sep	Bogota	Bogota–Business Schools only	
11-Sep	Mexico City	Mexico–Business Schools only	
USA & CANADA			
11-Sep	Chicago 	Chicago–Business Schools only	
13-Sep	New York	New York–Business Schools only	
15-Sep	Washington DC	Washington–Business Schools only	
18-Sep	Ottawa 		
20-Sep	Toronto	Toronto–Business Schools only	
22-Sep	Montreal		
25-Sep	Vancouver		
28-Sep	Los Angeles 	Los Angeles–Business Schools only	
USA & CANADA			
18-Oct	Houston (Village) 	Houston–Business Schools only	
20-Oct	Austin (Village) 	Austin–Business Schools only	
21-Oct	Dallas (Village) 	Dallas–Business Schools only	
EUROPE			
30-Sep	Warsaw 		
02-Oct	Sofia		
04-Oct	London	London–Business Schools & Law Schools	
05-Oct			London
07-Oct	Milan	Milan–Business Schools & Law Schools	
09-Oct	Madrid	Madrid–Business Schools & Law Schools	
11-Oct	Paris	Paris–Business Schools & Law Schools	
13-Oct	Moscow	Moscow–Business Schools & Law Schools	
14-Oct	St Petersburg		
16-Oct	Ankara		
18-Oct	Istanbul	Istanbul–Business Schools only	
20-Oct	Athens	Athens–Business Schools only	
21-Oct	Thessaloniki		
23-Oct	Bucharest		
25-Oct	Frankfurt	Frankfurt–Business Schools only	
27-Oct	Cologne		
ASIA			
28-Oct	Tokyo (Village)		
30-Oct	Seoul (Village)		
01-Nov	Shanghai	Shanghai–Business Schools only	
02-Nov	Beijing	Beijing–Business Schools only	
04-Nov	Chengdu		
08-Nov	Hong Kong (Village) 		
11-Nov	Manila		
13-Nov	Ho Chi Minh City		
15-Nov	Singapore (Village) 		
17-Nov	Kuala Lumpur		
20-Nov	Bangkok		
22-Nov	Jakarta		
INDIA & MIDDLE EAST			
13-Nov	Pune		
15-Nov	Mumbai		
17-Nov	New Delhi	New Delhi–Business Schools only	
19-Nov	Hyderabad		
22-Nov	Bangalore	Bangalore–Business Schools only	
24-Nov	Coimbatore 		
26-Nov	Chennai		
28-Nov	Dubai		
01-Dec	Riyadh 		
03-Dec	Beirut		

Village: A Village is a QS World MBA Tour section within the QS World MBA Tour Event, ideally suited for Business Schools
 Dates in **bold** are events where the QS World MBA Tour also takes places at the same venue – for full details of all 130 events where the QS World Grad School Tour, QS World MBA Tour, QS Connect Masters 121 and QS Connect 121 all take place within 24 hours of each other please contact your account manager.

Schedule - Spring 2015

Day	Date	QS World Grad School Tour	QS Connect Masters 121	QS World University Tour
Sat	31-Jan	Toronto	Toronto FAME	
Mon	2-Feb	Montreal		
Thu	5-Feb	Washington DC	Washington DC FAME	
Sat	7-Feb	New York	New York FAME	
Mon	16-Feb	Mexico		
Wed	18-Feb	Bogota		
Sat	21-Feb		Lima	
Mon	23-Feb	Sao Paulo		
Mon	23-Feb	Quito		
Wed	25-Feb	Rio		
Wed	25-Feb	Panama		
Thu	26-Feb	San Jose		
Sat	28-Feb	Belo Horizonte		
Sat	28-Feb	Istanbul	Istanbul FAME & SIAP	
Sun	1-Mar	Ankara		
Mon	2-Mar	Brasilia (with MBA village)		
Tue	3-Mar	Rome	Rome FAME & SIAP	
Thu	5-Mar	Milan	Milan FAME & SIAP	
Sat	7-Mar	Athens	Athens FAME & SIAP	
Tue	10-Mar	Thessaloniki		
Thu	12-Mar	Barcelona		
Sat	14-Mar	Paris	Paris FAME & SIAP	
Tue	17-Mar	St Petersburg		
Thu	19-Mar	Moscow	Moscow FAME & SIAP	
Sat	21-Mar	London	London FAME & SIAP	
Sun	22-Mar			London
Sat	18-Apr			Delhi
Sun	19-Apr	Delhi		
Mon	20-Apr			Lucknow
Tue	21-Apr	Mumbai		
Wed	22-Apr			Hyderabad
Thu	23-Apr	Hyderabad		
Sat	25-Apr			Bangalore
Sun	26-Apr	Bangalore		
Thu	30-Apr			Beijing
Sat	2-May			Zhengzhou
Tue	5-May			Chongqing
Wed	6-May	Accra		
Thu	7-May			Wuhan
Sat	9-May	Lagos		
Sun	10-May			Hefei
Tue	12-May	Nairobi		Nanjing
Thu	14-May	Joburg		Shanghai

These dates are provisional and subject to change, please check with your account manager for details.

Who we work with

ARGENTINA

Universidad Austral

AUSTRALIA

Australian National University

The University of Western Australia

University of Adelaide

University of Melbourne - Faculty of Economics and Commerce

University of New South Wales UNSW

University of Technology Sydney

AUSTRIA

Webster University

WU Vienna, Uni of Economics & Business

BELGIUM

K.U. Leuven

Universiteit Antwerpen - Management School

Vlerick Leuven Gent Management School

CANADA

Concordia University

Richard Ivey School of Business, Western University

McMaster University, DeGroote School of Business

Queens University, Ontario

CALDO Consortium

University of Northern British Columbia

York University, Schulich School of Business

CHILE

Universidad de Chile

Pontificia Universidad Católica de Valparaíso

Universidad Adolfo Ibáñez

CHINA

Xi'an Jiaotong-Liverpool University

COSTA RICA

Universidad internacional de las Americas

DENMARK

The Copenhagen Business School

DOMINICAN REPUBLIC

Universidad Iberoamericana-UNIBE

EL SALVADOR

Instituto Superior de Economía y Administración de Empresas

Universidad de Don Bosco

Universidad Evangelica de El Salvador

FINLAND

Aalto University

FRANCE

Institut Français de la Mode

EDHEC Business School

EMLYON Business School

ESC Rennes, School of Business

ESCP Europe

ESSEC Business School

Grenoble, Ecole de management - GGSB

HEC school of management - Paris

Rouen Business School

American Uni of Paris

GERMANY

ESCP Europe

Frankfurt School of Management and Finance

GREECE

American College of Thessaloniki

Aristotle University of Thessaloniki

International Hellenic University

University of Macedonia

HONG KONG

City University of Hong Kong

Hong Kong Polytechnic University

The Hong Kong institute of Education

INDIA

Aegis School of Business

IRELAND

NUI Maynooth

Dublin City University

Limerick University

University College Cork

ISRAEL

Tel-Aviv University

ITALY

Politecnico di Milano.

Università Commerciale Luigi Bocconi.

Università degli Studi di Trento

Università Cattolica del Sacro Cuore

Università degli Studi di Milano

MALAYSIA

Universiti Teknologi Malaysia

MEXICO

IPADE - Instituto Panamericano de Alta Dirección de Empresa

Universidad Iberoamericana

NETHERLANDS

Delft University of Technology

Duisenberg school of finance

Maastricht University

Radboud University Nijmegen

RSM Erasmus, Rotterdam School Of Management

Tilburg University

NEW ZEALAND

The University of Auckland

University of Canterbury

NORWAY

BI Norwegian School of Management

PORTUGAL

Católica Lisbon Business and Economics

RUSSIA

MGIMO University

SINGAPORE

German Institute of Science and Technology

Nanyang Technological University

National University of Singapore

SPAIN

Barcelona Graduate School of Economics

ESADE

EUDE-Escuela europea de direccion y empresa

IE Business School

Universitat Pompeu Fabra

Universidad Pontifica Comillas

SWEDEN

Chalmers University of Technology

Jönköping International Business School

Royal Institute of Technology (KTH)

Uppsala University

SWITZERLAND

Business School Lausanne

Laureate Hospitality Education

University of Geneva

University of St Gallen

Webster University

UNITED KINGDOM

Aston Business School

Bradford University, School of Management

Cass Business School, City of London

Cranfield School of Management

Cranfield University

Durham Business School

ESCP Europe

Imperial College

Imperial College Business School

King's College

Leeds University Business School

London South Bank University

Leeds Metropolitan University

Bournemouth University

London Business School LBS

London School of Economics LSE

Manchester Business School

Manchester Metropolitan University

Northumbria University

Queen Mary, University of London

Royal Holloway, University of London

School of Oriental and African Studies, University of London (SOAS)

St. Mary's University

UCL, University College London

University of Birmingham

University of Bristol

University of Essex

University of Leeds

University of Liverpool

University of Kent

University of Greenwich

University of Leicester, School of Management

University of Northampton

University of Nottingham

University of St Andrews

University of Portsmouth

University of Plymouth

University of Glamorgan

University of Strathclyde

York Management School - University of York

USA

Boston University

Carnegie Mellon University - Heinz School of Public Policy

Carnegie Mellon University, Information Networking Institute

Columbia University

Cornell Institute for Public Affairs

De Paul University, Kellstadt School of Business

Fordham University

George Mason University

George Washington University

Georgetown Public Policy Institute

Georgetown University

Hofstra University

Hult International Business School

Loyola University Chicago

Medill School of Journalism, Northwestern University

NYU Tisch School of the Arts Asia

NYU School of Continuing and Professional Studies

Penn State University - College of Business

Pepperdine University, School of Public Policy

Polytechnic Institute of New York University

SIT Graduate School

Southwestern University School of Law

St. John's University

Thunderbird School of Global Management

Tulane University School of Public Health and Tropical Medicine

UC Irvine - International Programs

University of California - Berkeley

University of Delaware

University of Idaho

University of Massachusetts, Boston

University of Pennsylvania

University of San Diego School of Law

University of San Francisco

University of Southern California - Law School

University of South Florida

University of The Pacific, Mc George School of Law

Western University of Health Sciences

Worcester Polytechnic Institute

VENEZUELA

Universidad Metropolitana

How we generate registrations

The QS World Grad School Tour caters for the full A-Z of subjects from Architecture through to Marine Zoology. We focus on Masters, PhD, certificate and diploma level study. Candidates are either final year undergraduates or they can have in excess of ten years work experience. In short, the QS World Grad School Tour is a very broad church and our marketing and communications efforts reflect this.

Not only do we work with some of the world's leading media, such as The Economist, The Times, Handelsblatt, The Times of India, Business Week, Washington Post and Le Figaro, we also work extensively with key networks including social, student and employer groups.

Student networks such as AIESEC, Golden Key and many others combine with test preparation organizations, such as New Oriental and The Princeton Review, to ensure a wide mix of candidates looking for a variety of subjects delivered by institutions around the world.

In addition to traditional and online partners and student associations, QS is actively involved in social networks to promote the QS World Grad School Tour and QS World University Tour.

The QS Top Grad School Facebook page is rapidly growing with a high level of interaction (27,000+ Likes): it is an online meeting point between QS, candidates and Universities where all the stakeholders are free to open debates, share opinions, interact and talk directly to us.

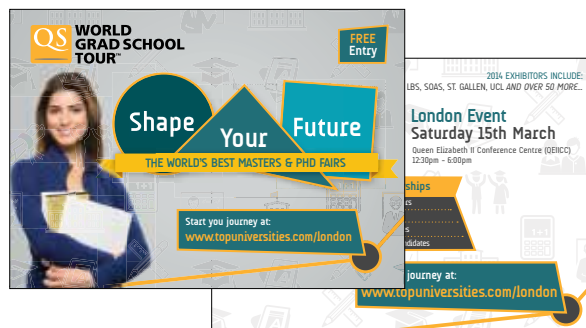
One of the main objectives for 2014 is to reinforce the QS presence in the social media landscape by building tailor made strategies for all the main Social Networks (Twitter, Youtube, FourSquare, Google+, etc.)



Fliers, posters, SMS, emails and other on-campus activities have assisted the QS World Grad School Tour in locations as diverse as Shanghai, Buenos Aires, New York, Thessaloniki, Wuhan, Montreal, Pune, London, Milan, and Hyderabad.

To reach out to our audience suitable for the QS World University Tour we utilize a wide range of marketing, PR and communication strategies, including:

- Collaboration with media partners, including, The Times, Times of India, Sina.com
- Digital and social media campaigns on Facebook, Twitter, topuniversities.com
- Collaboration with major education bodies, Princeton Review, Kaplan, New Oriental
- Collaboration with local secondary schools, international schools, IB diploma schools



Top 10 subjects per city - 2013

The tables below indicate which subjects candidates at each event intend to study. The numbers are drawn from total registrations at all events in each city. If you would like detailed breakdown of the registration for a specific city or region please ask your account manager.

FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

Latin America	Bogota	Buenos Aires	Lima	Medellin	Mexico City
	FAME	FAME	FAME	FAME	FAME
	Art & Design	Law / Legal Studies	STEM	STEM	STEM
	Communication & Media Studies	Communication & Media Studies	Law / Legal Studies	Biological Sciences	Art & Design
	STEM	International Relations	Human Resources Management	English Language & Literature	Biological Sciences
	Biological Sciences	Art & Design	Environmental Sciences	Law / Legal Studies	International Relations
	Environmental Sciences	STEM	Communication & Media Studies	Medicine	Communication & Media Studies
	Education / Training	Environmental Sciences	International Relations	Agriculture & Forestry	Psychology
	International Relations	English Language & Literature	Biological Sciences	Anatomy & Physiology	Education / Training
	Law / Legal Studies	Agriculture & Forestry	Art & Design	Architecture	Architecture
	Sociology & Social Studies	Biological Sciences	Architecture	Art & Design	Environmental Sciences
	Quito	San Jose	Santiago	Santo Domingo	Sao Paulo
	FAME	FAME	FAME	FAME	FAME
	STEM	STEM	Art & Design	STEM	STEM
	Environmental Sciences	Medicine	Education / Training	Architecture	Art & Design
	Communication & Media Studies	Architecture	Communication & Media Studies	Law / Legal Studies	International Relations
	Psychology	Art & Design	Law / Legal Studies	Communication & Media Studies	Law / Legal Studies
	Biological Sciences	Communication & Media Studies	Environmental Sciences	Art & Design	Communication & Media Studies
	Art & Design	International Relations	International Relations	Education / Training	Environmental Sciences
	Education / Training	Medicine Related Studies	STEM	Psychology	Education / Training
	Medicine Related Studies	Psychology	Medicine Related Studies	Medicine Related Studies	Agriculture & Forestry
	Agriculture & Forestry	Anatomy & Physiology	Sociology & Social Studies	International Relations	Biological Sciences

North America	Montreal	New York	Toronto	Washington DC	Vancouver
	FAME	FAME	FAME	International Relations	FAME
	International Relations	International Relations	International Relations	FAME	Art & Design
	Communication & Media Studies	Psychology	Psychology	Public Policy	International Relations
	Law / Legal Studies	Communication & Media Studies	Law / Legal Studies	Communication & Media Studies	Psychology
	Biological Sciences	Education / Training	STEM	STEM	Law / Legal Studies
	STEM	STEM	Communication & Media Studies	Psychology	STEM
	Psychology	Biological Sciences	Medicine Related Studies	Law / Legal Studies	Public Policy
	Medicine Related Studies	Law / Legal Studies	Biological Sciences	Development Studies	Communication & Media Studies
	Development Studies	Medicine Related Studies	Art & Design	Education / Training	Sociology & Social Studies
	Politics	English Language & Literature	Public Policy	Sociology & Social Studies	Politics

EU	Athens	Barcelona	Bucharest	Cologne	Frankfurt	London
	FAME	Biological Sciences	FAME	FAME	FAME	FAME
	STEM	FAME	International Relations	Communication & Media Studies	International Relations	Biological Sciences
	Psychology	Nursing	Communication & Media Studies	International Relations / Studies / Affairs	STEM	International Relations
	Law / Legal Studies	STEM	STEM	Art & Design	Politics	Medicine Related Studies
	International Relations	Education / Training	Law / Legal Studies	STEM	Law / Legal Studies	Law / Legal Studies
	STEM	Psychology	Art & Design	Built Environment	Communication & Media Studies	STEM
	Education / Training	Law / Legal Studies	Modern Languages	Education / Training	Psychology	Politics
	Biological Sciences	Medicine Related Studies	Education / Training	Law / Legal Studies	Sociology & Social Studies	Psychology
	Sociology & Social Studies	International Relations	Psychology	Medicine Related Studies	Public Policy	Development Studies
	Art & Design	Communication & Media Studies	Sociology & Social Studies	Modern Languages	Agriculture & Forestry	Communication & Media Studies
	Madrid	Milan	Paris	Rome	Sofia	Thessaloniki
	FAME	FAME	FAME	FAME	FAME	FAME
	Communication & Media Studies	International Relations	International Relations	Law / Legal Studies	Communication & Media Studies	STEM
	Art & Design	Law / Legal Studies	Law / Legal Studies	STEM	International Relations	Education / Training
	Education / Training	Communication & Media Studies	Communication & Media Studies	International Relations	Art & Design	Law / Legal Studies
	International Relations	Art & Design	International Relations	Biological Sciences	STEM	Psychology
	Law / Legal Studies	STEM	STEM	Architecture	Law / Legal Studies	International Relations
	Biological Sciences	Politics	Law / Legal Studies	Communication & Media Studies	Architecture	Art & Design
	Architecture	Psychology	Environmental Sciences	Chemistry	Psychology	Biological Sciences
	STEM	Development Studies	Art & Design	Modern Languages	Politics	Environmental Sciences
	Environmental Sciences	Medicine Related Studies	Psychology	Education / Training	Sociology & Social Studies	Politics

Central & Eastern Europe/Eurasia	Ankara	Istanbul	Kiev	Moscow	St Petersburg
	FAME	FAME	FAME	FAME	FAME
	STEM	STEM	Law / Legal Studies	International Relations	STEM
	Law / Legal Studies	Psychology	International Relations	STEM	Art & Design
	International Relations	International Relations	STEM	Communication & Media Studies	International Relations
	Psychology	Communication & Media Studies	Communication & Media Studies	Art & Design	Communication & Media Studies
	Biological Sciences	Biological Sciences	Art & Design	Law / Legal Studies	Linguistics
	English Language & Literature	Law / Legal Studies	Linguistics	Linguistics	Law / Legal Studies
	Politics	Politics	Biological Sciences	Politics	Art & Design
	Materials Sciences	Art & Design	Politics	Education / Training	English Language & Literature
	Medicine Related Studies	Sociology & Social Studies	Architecture	Biological Sciences	Modern Languages

Africa	Accra	Lagos	Nairobi
	FAME	FAME	FAME
	STEM	STEM	STEM
	International Relations	Sociology & Social Studies	Development Studies
	Law / Legal Studies	Library & Information Management	Communication & Media Studies
	Development Studies	Biological Sciences	International Relations
	Agriculture & Forestry	Communication & Media Studies	Medicine Related Studies
	Communication & Media Studies	Environmental Sciences	Law / Legal Studies
	Medicine Related Studies	International Relations	Environmental Sciences
	Biological Sciences	Medicine Related Studies	Agriculture & Forestry
	Education / Training	Earth & Marine Sciences	Medicine

Asia	Bangkok	Beijing	Chengdu	Ho Chi Minh City	Jakarta
	FAME	FAME	FAME	FAME	FAME
	STEM	Agriculture & Forestry	STEM	Education / Training	STEM
	Law / Legal Studies	STEM	Communication & Media Studies	STEM	International Relations
	International Relations	Law / Legal Studies	Art & Design	English Language & Literature	Communication & Media Studies
	Communication & Media Studies	Anthropology	Law / Legal Studies	Communication & Media Studies	Law / Legal Studies
	Art & Design	Architecture	International Relations	International Relations	Art & Design
	Psychology	Communication & Media Studies	Education / Training	Law / Legal Studies	Psychology
	Chemistry	Anatomy & Physiology	Psychology	Art & Design	Public Policy
	Development Studies	Biological Sciences	Medicine Related Studies	Biological Sciences	Development Studies
	Education / Training	Chemistry	Architecture	Chemistry	Education / Training

	Kuala Lumpur	Manila	Seoul	Shanghai	Tokyo
	FAME	FAME	FAME	FAME	FAME
	STEM	STEM	International Relations	Art & Design	International Relations
	Communication & Media Studies	Communication & Media Studies	STEM	STEM	Communication & Media Studies
	Biological Sciences	International Relations	Art & Design	Biological Sciences	STEM
	Medicine Related Studies	Education / Training	Biological Sciences	Architecture	Area Studies
	International Relations	Development Studies	Communication & Media Studies	Education / Training	Biological Sciences
	Psychology	Medicine Related Studies	English Language & Literature	English Language & Literature	Public Policy
	Art & Design	Psychology	Environmental Sciences	Environmental Sciences	Agriculture & Forestry
	Education / Training	Environmental Sciences	Politics	Law / Legal Studies	Art & Design
	Environmental Sciences	Art & Design	Agriculture & Forestry	Public Policy	Environmental Sciences

India & Middle East	Bangalore	Beirut	Chennai	Dubai	Hyderabad
	STEM	FAME	STEM	FAME	STEM
	FAME	STEM	FAME	STEM	FAME
	Communication & Media Studies	Art & Design	Biological Sciences	Education / Training	Communication & Media Studies
	Environmental Sciences	Architecture	Materials Sciences	Communication & Media Studies	Pharmacy & Pharmacology
	Medicine Related Studies	International Relations	Environmental Sciences	International Relations / Studies / Affairs	Biological Sciences
	Art & Design	Communication & Media Studies	Communication & Media Studies	Biological Sciences	Physics & Astronomy
	Psychology	Biological Sciences	Physics & Astronomy	Medicine Related Studies	International Relations
	Pharmacy & Pharmacology	Development Studies	International Relations	Architecture	Medicine Related Studies
	Physics & Astronomy	Physics & Astronomy	Architecture	Public Policy	Materials Sciences
	Psychology	Psychology	Art & Design	Materials Sciences	Architecture

	Mumbai	New Delhi	Pune
	FAME	FAME	STEM
	STEM	STEM	FAME
	Communication & Media Studies	Biological Sciences	Biological Sciences
	Biological Sciences	International Relations	International Relations
	Art & Design	Communication & Media Studies	Communication & Media Studies
	International Relations	Law / Legal Studies	Environmental Sciences
	Architecture	Environmental Sciences	Chemistry
	Psychology	Physics & Astronomy	Medicine Related Studies
	Sociology & Social Studies	Art & Design	Pharmacy & Pharmacology
	Environmental Sciences	English Language & Literature	Law / Legal Studies

Exhibitor Feedback - 2013

At the end of each event we ask our clients to rate our on the day performance across the indicators below on a scale of 1 - 6 with one being very poor and six being excellent.

City	Season	Support	Organisation	Quality	Quantity	Overall
Barcelona	Spring	4.7	4.9	4.1	3.9	GOOD
London	Spring	5.4	5.4	4.3	4.0	GOOD
Paris	Spring	5.5	5.5	4.8	3.5	GOOD
Rome	Spring	5.3	5.4	4.8	4.4	VERY GOOD
Ankara	Spring	5.5	5.5	5.2	4.7	VERY GOOD
Istanbul	Spring	5.5	5.3	4.2	3.9	GOOD
Moscow	Spring	5.3	5.3	4.4	3.8	GOOD
St Petersburg	Spring	5.5	5.5	4.7	4.8	VERY GOOD
Bogota	Spring	5.5	5.4	5.1	5.5	EXCELLENT
Medellin	Spring	5.6	5.5	4.8	5.2	EXCELLENT
Quito	Spring	4.6	4.6	4.6	5.6	GOOD
San Jose	Spring	5.3	5.2	5.2	3.7	GOOD
Santo Domingo	Spring	5.3	5.1	4.9	5.3	VERY GOOD

Bogota	Fall	4.8	4.3	4.7	4.8	GOOD
Buenos Aires	Fall	5.2	5.2	4.7	4.3	GOOD
Lima	Fall	5.4	5.0	4.3	4.6	GOOD
Mexico City	Fall	5.3	5.1	4.8	4.8	VERY GOOD
Sao Paulo	Fall	4.8	5.0	4.6	3.6	GOOD
Montreal	Fall	5.8	5.3	5.3	4.7	EXCELLENT
New York	Fall	5.3	5.1	4.5	3.6	GOOD
Toronto	Fall	5.4	5.1	4.7	4.3	GOOD
Vancouver	Fall	5.7	5.6	4.7	3.7	GOOD
Washington Dc	Fall	5.5	5.4	5.1	4.8	VERY GOOD
Accra	Fall	5.5	5.3	4.5	5.7	EXCELLENT
Lagos	Fall	4.9	4.4	4.8	4.8	GOOD
Nairobi	Fall	5.5	5.3	4.3	5.3	VERY GOOD

City	Season	Support	Organisation	Quality	Quantity	Overall
Athens	Fall	5.6	5.6	4.9	5.9	EXCELLENT
Cologne	Fall	4.9	5.0	4.7	3.2	GOOD
Frankfurt	Fall	5.4	5.0	5.0	3.6	GOOD
London	Fall	5.2	5.0	4.7	4.9	VERY GOOD
Madrid	Fall	5.1	5.0	4.4	3.6	GOOD
Milan	Fall	5.0	4.2	4.8	5.5	GOOD
Paris	Fall	5.8	5.7	5.0	4.5	VERY GOOD
Thessaloniki	Fall	5.8	5.7	5.3	5.8	EXCELLENT
Bucharest	Fall	5.2	5.3	4.8	5.1	VERY GOOD
Sofia	Fall	5.4	5.3	4.9	4.6	VERY GOOD
Bangkok	Fall	5.4	5.0	4.2	1.8	GOOD
Beijing	Fall	5.8	5.7	4.8	4.3	VERY GOOD
Chengdu	Fall	5.0	5.3	4.5	4.4	GOOD
Ho Chi Minh City	Fall	5.4	5.2	4.3	3.2	GOOD
Jakarta	Fall	5.7	5.6	4.7	4.6	VERY GOOD
Kuala Lumpur	Fall	5.1	5.1	4.8	5.2	VERY GOOD
Manila	Fall	5.9	5.6	5.3	5.9	EXCELLENT
Seoul	Fall	5.6	5.3	4.4	1.9	GOOD
Shanghai	Fall	5.7	5.2	4.6	3.2	GOOD
Tokyo	Fall	5.5	5.3	3.8	3.3	GOOD
Wuhan	Fall	5.7	5.6	3.2	2.0	GOOD
Bangalore	Fall	5.5	5.6	5.2	5.6	EXCELLENT
Beirut	Fall	5.8	5.4	4.8	3.5	GOOD
Chennai	Fall	5.3	5.2	4.6	4.6	GOOD
Dubai	Fall	5.4	4.9	4.2	3.0	GOOD
Hyderabad	Fall	5.4	5.3	4.7	5.4	VERY GOOD
Mumbai	Fall	5.2	5.0	4.5	4.5	GOOD
New Delhi	Fall	5.6	5.6	5.1	4.9	EXCELLENT
Pune	Fall	5.6	5.6	4.7	4.9	VERY GOOD

Total Registration (per city) - 2013

Growth in registrations for the QS World Grad School Tour grew by 35% from 2011 - 2013, as witnessed by the registration numbers below.

Access to this data is included as part of the standard QS package.

City	Season	Total reg
Barcelona	Spring	860
London	Spring	988
Paris	Spring	326
Rome	Spring	525
	Total	2699
Ankara	Spring	473
Istanbul	Spring	532
Moscow	Spring	611
St. Petersburg	Spring	719
	Total	2335
Bogota	Spring	2121
Medellin	Spring	719
Quito	Spring	1119
San José	Spring	341
Santo Domingo	Spring	593
	Total	4893

Bogota	Fall	1874
Buenos Aires	Fall	441
Lima	Fall	1989
Mexico City	Fall	2105
Santiago	Fall	611
Sao Paulo	Fall	648
	Total	9464
Montreal	Fall	493
New York	Fall	532
Toronto	Fall	615
Vancouver	Fall	323
Washington DC	Fall	524
	Total	2487

Accra	Fall	1120
Lagos	Fall	843
Nairobi	Fall	1040
	Total	3003
Istanbul	Fall	1113
Kiev	Fall	667
Moscow	Fall	1383
St. Petersburg	Fall	1159
	Total	4322
Athens	Fall	2922
Bucharest	Fall	1053
Cologne	Fall	264
Frankfurt	Fall	415
London	Fall	2158
Madrid	Fall	408
Milan	Fall	1462
Paris	Fall	1000
Sofia	Fall	1406
Thessaloniki	Fall	2632
	Total	13720
Bangkok	Fall	335
Beijing	Fall	661
Chengdu	Fall	471
Ho Chi Minh City	Fall	540
Jakarta	Fall	377
Kuala Lumpur	Fall	1312
Manila	Fall	1524
Seoul	Fall	250
Shanghai	Fall	333
Tokyo	Fall	294
Wuhan	Fall	403
	Total	6500
Bangalore	Fall	2039
Beirut	Fall	249
Chennai	Fall	1587
Dubai	Fall	353
Hyderabad	Fall	2445
Mumbai	Fall	1569
New Delhi	Fall	2406
Pune	Fall	928
	Total	11576
Total Registration		60999

QS Top Grad School eGuide - 2014/15

Editorially as robust and innovative as ever and now in EGuide format to extend its distribution and enhance your advertising reach.

Now housed on www.topuniversities.com home to the QS World University Rankings the Guide is forecast to enjoy 20,000 reads from more than 40,000 downloads, the average user spending 7:28 minutes reading the guide.

To support this extended audience we will also distribute the guide on a USB stick to each and every QS World grad School tour event in 2014 and as a consequence of the QS Tap Technology we can also email a download link to every single person that attends our events this year, likely to be approximately 35,000 individuals.

If you book an advert in the guide your advert will be clickable, meaning the reader can connect directly to your homepage or lead generation form.

If you book a profile in the guide visitors wishing to view your profile will be taken to an advanced profile on www.topuniversities.com

Advertising options

Clickable adverts

Advanced profile

Sponsored content

Costs on page 20



Seminar Opportunities

Institutions attending the World Grad School Tour have the possibility to increase their visibility through specific school presentations or alumni panels in all the cities visited this Spring.

Being held before, during and after the World Grad School Tour event, these seminars offered on a first come first serve basis can allow you to communicate to prospective candidates gathered in a theatre-style seminar room.

The 2 formats below are available on a strictly first come, first serve basis:

- 45 minute alumni panel shared with a maximum of 4 institutions
- 45 minute exclusive school presentation

These seminars will benefit from distinct visibility on our website, on the program for the day given to all attending candidate as well as announcements during the fair before the session.



Please contact your account manager or katerina@qs.com to know which slots are still available.

Scholarships on the QS World Grad School Tour

The QS World Grad School Tour is pleased to offer participating universities the opportunity to promote scholarships on a basis which is exclusive to QS. Over the last 5 years several of the world's largest and most prestigious universities have channelled some of their existing scholarship funds into an award eligible to those candidates they meet only through the QS World Grad School Tour.

An institution that participates in the exclusive QS Scholarships Scheme has greater visibility to those candidates attending our events and visiting our website, due to major PR campaigns and separate marketing activities which go into promoting these awards all over the world.

Scholarships offered:

- EMLYON Business School Entrepreneurial Scholarship
- Nottingham Business School Scholarship
- Pepperdine University School of Public Policy Scholarship
- IE University Scholarship
- TUM Asia Scholarship
- Manchester Business School
- Warwick Scholarship for Engineers into Management
- Duisenberg Scholarship for Women in Finance

Benefits of the QS Scholarship Scheme:

- it's free to participate
- powerful marketing tool
- greater visibility to candidates registering for our events and visiting our website
- listed on scholarship page on topuniversities.com (20 million visits in 2013)
- additional promotion in our PR and marketing campaigns
- complete control over short-listing and picking the final winner(s)

How to participate in QS Scholarship Scheme:

The QS Scholarship Scheme is available to all universities and schools who travel with the QS World Grad School Tour to at least 10 cities in 1 year and offer 50% of the tuition fee or \$10,000 exclusively to an applicant they have met through our events.

For more detailed information on how to participate please contact

Barbara Etzi on barbara@qs.com

QS SCHOLARSHIPS
Apply for US\$1.2 million of exclusive QS Scholarships

1. Register for the QS World Grad School Tour
2. Attend the QS World Grad School Tour
3. Apply for a QS Scholarship & fund your Masters or PhD degree

Apply now: www.topuniversities.com
QS World Grad School Tour Scholarship providers:
QS • IE • TUM Asia • Duisenberg • EMLYON

Rate Card - 2014

Package costs quoted below refer to a minimum booking for each package

e.g. 20 fairs in a Silver Package.

Booking additional fairs, e.g. 21-29 fairs in a Silver package, will incur further costs per fair.

Please consult your account manager for further information.

Bronze

Participation in **at least 10** QS World Grad School Tour Fairs in 2014

Full-Page clickable advert in QS Top Grad School E Guide 2014/15

or

1 month advanced profile on www.topuniversities.com

or

2 months MPU on www.topuniversities.com

Silver

Participation in **at least 20** QS World Grad School Tour Fairs in 2014

Full-Page clickable advert in QS Top Grad School E Guide 2014/15

or

2 month advanced profile on www.topuniversities.com

or

3 months MPU on www.topuniversities.com

Gold

Participation in **at least 30** QS World Grad School Tour Fairs in 2014

Full-Page clickable advert in QS Top Grad School E Guide 2014/15

or

3 month advanced profile on www.topuniversities.com

or

4 months MPU on www.topuniversities.com

Gold +

Participation in **at least 40** QS World Grad School Tour Fairs in 2014

Full-Page clickable advert in QS Top Grad School E Guide 2014/15

or

4 month advanced profile on www.topuniversities.com

or

6 months MPU on www.topuniversities.com

Rate Card - 2014

QS World Grad School Tour	Before March 31	Before May 31	After May 31
Single event	£1,880	£1,975	£2,100
Bronze Package	£17,500	£18,450	£19,400
Silver Package	£33,900	£35,900	£37,800
Gold Package	£49,400	£52,400	£54,125
Gold Plus	£63,400	£67,900	£71,400

QS Connect Masters 1-2-1	Before March 31	Before May 31	After May 31
Single City	£4,000	£4,150	£4,300

Seminar Slots	Alumni Presentation	School presentation
Single City	£320	£1000

Top Grad School eGuide 2014/15	Full page	DPS
Advert	£4000	£4750
Profile	£4000 - 6 months	£7000 - 12 months
Sponsored article	£5000	£5600

Panel/Presentation Request Form - Fall 2014

Day	Date	City	Alumni Panel	School Presentation
Sat	02-Aug	Delhi (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Tue	05-Aug	Mumbai (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Thu	07-Aug	Hyderabad (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Sat	09-Aug	Bangalore (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Mon	11-Aug	Chennai (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Latin America				
Thu	28-Aug	Brasilia	<input type="checkbox"/>	<input type="checkbox"/>
Sat	30-Aug	Sao Paulo	<input type="checkbox"/>	<input type="checkbox"/>
Mon	01-Sep	Buenos Aires	<input type="checkbox"/>	<input type="checkbox"/>
Wed	03-Sep	Lima	<input type="checkbox"/>	<input type="checkbox"/>
Sat	06-Sep	Santiago	<input type="checkbox"/>	<input type="checkbox"/>
Tue	09-Sep	Bogota	<input type="checkbox"/>	<input type="checkbox"/>
Thu	11-Sep	Mexico City	<input type="checkbox"/>	<input type="checkbox"/>
USA & Canada				
Thu	11-Sep	Chicago	<input type="checkbox"/>	<input type="checkbox"/>
Sat	13-Sep	New York	<input type="checkbox"/>	<input type="checkbox"/>
Mon	15-Sep	Washington DC	<input type="checkbox"/>	<input type="checkbox"/>
Thu	18-Sep	Ottawa	<input type="checkbox"/>	<input type="checkbox"/>
Sat	20-Sep	Toronto	<input type="checkbox"/>	<input type="checkbox"/>
Mon	22-Sep	Montreal	<input type="checkbox"/>	<input type="checkbox"/>
Thu	25-Sep	Vancouver	<input type="checkbox"/>	<input type="checkbox"/>
Sun	28-Sep	Los Angeles	<input type="checkbox"/>	<input type="checkbox"/>
Europe				
Tue	30-Sep	Warsaw	<input type="checkbox"/>	<input type="checkbox"/>
Thu	02-Oct	Sofia	<input type="checkbox"/>	<input type="checkbox"/>
Sat	04-Oct	London	<input type="checkbox"/>	<input type="checkbox"/>
Sun	05-Oct	London (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Tue	07-Oct	Milan	<input type="checkbox"/>	<input type="checkbox"/>
Thu	09-Oct	Madrid	<input type="checkbox"/>	<input type="checkbox"/>
Sat	11-Oct	Paris	<input type="checkbox"/>	<input type="checkbox"/>
Mon	13-Oct	Moscow	<input type="checkbox"/>	<input type="checkbox"/>
Tue	14-Oct	St Petersburg	<input type="checkbox"/>	<input type="checkbox"/>
Thu	16-Oct	Kiev	<input type="checkbox"/>	<input type="checkbox"/>
Sat	18-Oct	Istanbul	<input type="checkbox"/>	<input type="checkbox"/>
Mon	20-Oct	Athens	<input type="checkbox"/>	<input type="checkbox"/>
Tue	21-Oct	Thessaloniki	<input type="checkbox"/>	<input type="checkbox"/>
Thu	23-Oct	Bucharest	<input type="checkbox"/>	<input type="checkbox"/>
Sat	25-Oct	Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>
Mon	27-Oct	Cologne	<input type="checkbox"/>	<input type="checkbox"/>

Day	Date	City	Alumni Panel	School Presentation
Asia				
Sat	01-Nov	Shanghai	<input type="checkbox"/>	<input type="checkbox"/>
Sun	02-Nov	Beijing	<input type="checkbox"/>	<input type="checkbox"/>
Tue	04-Nov	Chengdu	<input type="checkbox"/>	<input type="checkbox"/>
Tue	11-Nov	Manila	<input type="checkbox"/>	<input type="checkbox"/>
Thu	13-Nov	Ho Chi Minh City	<input type="checkbox"/>	<input type="checkbox"/>
Mon	17-Nov	Kuala Lumpur	<input type="checkbox"/>	<input type="checkbox"/>
Thu	20-Nov	Bangkok	<input type="checkbox"/>	<input type="checkbox"/>
Sat	22-Nov	Jakarta	<input type="checkbox"/>	<input type="checkbox"/>
India & Middle East				
Thu	13-Nov	Pune	<input type="checkbox"/>	<input type="checkbox"/>
Sat	15-Nov	Mumbai	<input type="checkbox"/>	<input type="checkbox"/>
Mon	17-Nov	Delhi	<input type="checkbox"/>	<input type="checkbox"/>
Wed	19-Nov	Hyderabad	<input type="checkbox"/>	<input type="checkbox"/>
Sat	22-Nov	Bangalore	<input type="checkbox"/>	<input type="checkbox"/>
Mon	24-Nov	Coimbatore	<input type="checkbox"/>	<input type="checkbox"/>
Wed	26-Nov	Chennai	<input type="checkbox"/>	<input type="checkbox"/>
Fri	28-Nov	Dubai	<input type="checkbox"/>	<input type="checkbox"/>
Mon	01-Dec	Riyadh	<input type="checkbox"/>	<input type="checkbox"/>
Wed	03-Dec	Beirut	<input type="checkbox"/>	<input type="checkbox"/>

Booking Form - Fall 2014

Organisation _____

Contact for Tour _____ Position _____

Email _____

Tel _____ Fax _____

Mailing Address _____

Postcode _____ Country _____

Lettering for institution sign at Fairs (40 Letters Maximum) _____

QS WORLD GRAD SCHOOL TOUR We would like to participate at the following Fairs: (please tick selected cities)

- | | | | | | | | | |
|--|-----------------------------------|-------------------------------------|------------------------------------|---------------------------------------|------------------------------------|------------------------------------|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Shanghai | <input type="checkbox"/> Beijing | <input type="checkbox"/> Brasilia | <input type="checkbox"/> Sao Paulo | <input type="checkbox"/> Buenos Aires | <input type="checkbox"/> Lima | <input type="checkbox"/> Santiago | <input type="checkbox"/> Bogota | <input type="checkbox"/> Mexico City |
| <input type="checkbox"/> Chicago | <input type="checkbox"/> New York | <input type="checkbox"/> Washington | <input type="checkbox"/> Ottawa | <input type="checkbox"/> Toronto | <input type="checkbox"/> Montreal | <input type="checkbox"/> Vancouver | <input type="checkbox"/> Los Angeles | <input type="checkbox"/> Houston |
| <input type="checkbox"/> Austin | <input type="checkbox"/> Dallas | <input type="checkbox"/> Warsaw | <input type="checkbox"/> Sofia | <input type="checkbox"/> London | <input type="checkbox"/> Milan | <input type="checkbox"/> Madrid | <input type="checkbox"/> Paris | <input type="checkbox"/> Moscow |
| <input type="checkbox"/> St Petersburg | <input type="checkbox"/> Kiev | <input type="checkbox"/> Istanbul | <input type="checkbox"/> Athens | <input type="checkbox"/> Thessa | <input type="checkbox"/> Bucharest | <input type="checkbox"/> Frankfurt | <input type="checkbox"/> Cologne | <input type="checkbox"/> Tokyo |
| <input type="checkbox"/> Seoul | <input type="checkbox"/> Beijing | <input type="checkbox"/> Shanghai | <input type="checkbox"/> Chengdu | <input type="checkbox"/> Hong Kong | <input type="checkbox"/> Manila | <input type="checkbox"/> HCMC | <input type="checkbox"/> Singapore | <input type="checkbox"/> Kuala Lumpur |
| <input type="checkbox"/> Bangkok | <input type="checkbox"/> Jakarta | <input type="checkbox"/> Pune | <input type="checkbox"/> Mumbai | <input type="checkbox"/> Delhi | <input type="checkbox"/> Hyderabad | <input type="checkbox"/> Bangalore | <input type="checkbox"/> Coimbatore | <input type="checkbox"/> Chennai |
| <input type="checkbox"/> Dubai | <input type="checkbox"/> Riyadh | <input type="checkbox"/> Beirut | | | | | | |

Sub Total _____

QS CONNECT MASTERS 1-2-1 We would like to participate at the following Fairs: (please tick selected cities)

- | | | | | | | | | |
|----------------------------------|---------------------------------|------------------------------------|-----------------------------------|-------------------------------------|----------------------------------|--------------------------------------|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Bogota | <input type="checkbox"/> Mexico | <input type="checkbox"/> Chicago | <input type="checkbox"/> New York | <input type="checkbox"/> Washington | <input type="checkbox"/> Toronto | <input type="checkbox"/> Los Angeles | <input type="checkbox"/> Houston | <input type="checkbox"/> Austin |
| <input type="checkbox"/> Dallas | <input type="checkbox"/> London | <input type="checkbox"/> Milan | <input type="checkbox"/> Madrid | <input type="checkbox"/> Paris | <input type="checkbox"/> Moscow | <input type="checkbox"/> Frankfurt | <input type="checkbox"/> Beijing | <input type="checkbox"/> Shanghai |
| <input type="checkbox"/> Chengdu | <input type="checkbox"/> Delhi | <input type="checkbox"/> Bangalore | | | | | | |

Sub Total _____

QS WORLD UNIVERSITY TOUR We would like to participate at the following Fair: (please tick selected cities)

- | | | | | | |
|--------------------------------|---------------------------------|------------------------------------|------------------------------------|----------------------------------|---------------------------------|
| <input type="checkbox"/> Delhi | <input type="checkbox"/> Mumbai | <input type="checkbox"/> Hyderabad | <input type="checkbox"/> Bangalore | <input type="checkbox"/> Chennai | <input type="checkbox"/> London |
|--------------------------------|---------------------------------|------------------------------------|------------------------------------|----------------------------------|---------------------------------|

Sub Total _____

Additional Notes:

TOTAL COST: _____

Confirmation of your booking and invoice will be sent to you. An information pack concerning arrangements for fairs will follow. This contract is binding. Cancellable without penalty up to 30 days from date of signature below. Please refer to the payment conditions in the attached terms and conditions.

I have read and accept QS World Grad School Tour/QS World University Tour Terms and Conditions (please refer to back of the page)

Name of Signatory _____ Position: _____

Signature/Stamp _____ Date: _____

Contact for media advertising _____ email: _____

Contact for invoicing _____ email: _____

Contact for visitor databases (Outreach) _____ email: _____

Contact for Guide production: _____ email: _____

Contact for logistics: _____ email: _____

Please return the completed form by fax or as an email attachment to: **Katerina Koderova +44 (0)20 7692 4637 - katerina@qs.com**

Booking Form - Spring 2015

Organisation _____

Contact for Tour _____ Position _____

Email _____

Tel _____ Fax _____

Mailing Address _____

Postcode _____ Country _____

Lettering for institution sign at Fairs (40 Letters Maximum) _____

QS WORLD GRAD SCHOOL TOUR We would like to participate at the following Fairs: (please tick selected cities)

- | | | | | | | | | |
|------------------------------------|---------------------------------------|--|---|--|---------------------------------|-----------------------------------|------------------------------------|---------------------------------|
| <input type="checkbox"/> Toronto | <input type="checkbox"/> Montreal | <input type="checkbox"/> Washington DC | <input type="checkbox"/> New York | <input type="checkbox"/> Mexico | <input type="checkbox"/> Bogota | <input type="checkbox"/> Joburg | <input type="checkbox"/> Sao Paulo | <input type="checkbox"/> Quito |
| <input type="checkbox"/> Rio | <input type="checkbox"/> Panama | <input type="checkbox"/> San Jose | <input type="checkbox"/> Belo Horizonte | <input type="checkbox"/> Istanbul | <input type="checkbox"/> Ankara | <input type="checkbox"/> Brasilia | <input type="checkbox"/> Rome | <input type="checkbox"/> Milan |
| <input type="checkbox"/> Athens | <input type="checkbox"/> Thessaloniki | <input type="checkbox"/> Barcelona | <input type="checkbox"/> Paris | <input type="checkbox"/> St Petersburg | <input type="checkbox"/> Moscow | <input type="checkbox"/> London | <input type="checkbox"/> Delhi | <input type="checkbox"/> Mumbai |
| <input type="checkbox"/> Hyderabad | <input type="checkbox"/> Bangalore | <input type="checkbox"/> Accra | <input type="checkbox"/> Lagos | <input type="checkbox"/> Nairobi | | | | |

Sub Total _____

QS CONNECT MASTERS 1-2-1 We would like to participate at the following Fairs: (please tick selected cities)

- | | | | | | | | | |
|----------------------------------|--|-----------------------------------|-----------------------------------|-------------------------------|--------------------------------|---------------------------------|--------------------------------|---------------------------------|
| <input type="checkbox"/> Toronto | <input type="checkbox"/> Washington DC | <input type="checkbox"/> New York | <input type="checkbox"/> Istanbul | <input type="checkbox"/> Rome | <input type="checkbox"/> Milan | <input type="checkbox"/> Athens | <input type="checkbox"/> Paris | <input type="checkbox"/> Moscow |
| <input type="checkbox"/> London | <input type="checkbox"/> Lima | | | | | | | |

Sub Total _____

QS WORLD UNIVERSITY TOUR We would like to participate at the following Fair: (please tick selected cities)

- | | | | | | | | | |
|---------------------------------|----------------------------------|-----------------------------------|------------------------------------|------------------------------------|----------------------------------|------------------------------------|------------------------------------|--------------------------------|
| <input type="checkbox"/> London | <input type="checkbox"/> Delhi | <input type="checkbox"/> Lucknow | <input type="checkbox"/> Hyderabad | <input type="checkbox"/> Bangalore | <input type="checkbox"/> Beijing | <input type="checkbox"/> Zhengzhou | <input type="checkbox"/> Chonquing | <input type="checkbox"/> Wuhan |
| <input type="checkbox"/> Hefei | <input type="checkbox"/> Nanjing | <input type="checkbox"/> Shanghai | | | | | | |

Sub Total _____

Additional Notes:

TOTAL COST: _____

Confirmation of your booking and invoice will be sent to you. An information pack concerning arrangements for fairs will follow. This contract is binding. Cancellable without penalty up to 30 days from date of signature below. Please refer to the payment conditions in the attached terms and conditions.

I have read and accept QS World Grad School Tour/QS World University Tour Terms and Conditions (please refer to back of the page)

Name of Signatory _____ Position: _____

Signature/Stamp _____ Date: _____

Contact for media advertising _____ email: _____

Contact for invoicing _____ email: _____

Contact for visitor databases (Outreach) _____ email: _____

Contact for Guide production: _____ email: _____

Contact for logistics: _____ email: _____

Please return the completed form by fax or as an email attachment to: **Katerina Koderova +44 (0)20 7692 4637 - katerina@qs.com**

Terms & Conditions

Terms of Reference.

The term "Exhibitor" shall include all representatives and agents of any organisation to whom space has been allocated for the purposes of participating on the QS World Grad School Tour/QS World University Tour/QS Connect Masters 1-2-1. The term "Fair(s)" shall mean the Fair(s) referred to on the Participation Form. The term "Organiser" shall mean QS World Grad School Tour/QS World University Tour/QS Connect Masters 1-2-1. The term "Contract" means the contract for participation space on the QS World Grad School Tour/QS World University Tour/QS Connect Masters 1-2-1 entered into between the Organiser and the Exhibitor.

1 | Allocation of Exhibition Space. QS World Grad School Tour/QS World University Tour/QS Connect Masters 1-2-1 shall allocate the space as it deems fit. We reserve the right to change the space allocated to Exhibitors at any time prior to the commencement of the Fair should circumstances demand and, to alter the space, to transfer or close entrances and exits to the Exhibition facilities and to undertake other alterations as may be necessary.

2 | Use of Exhibition Space. Exhibitors are only entitled to exhibit the announced products/services detailed on the Participation Form. Exhibitors are not allowed to sub-let or assign their space to other parties either wholly or in part without the consent of the Organisers in writing.

3 | All payments must be made by August 31st 2014, or within 1 week if booked after that date. Early booking discounts can only apply if the booking form is received before March 31st 2014 or may 31st 2014 (whichever is applicable) and the invoice is paid within 30 days of issue. All payments for Spring Tour bookings must be made by February 1st or within 1 week of booking if made after that date.

4 | Breach of contract and/or withdrawal by exhibitor. If exhibitors withdraw from any fair or fairs they must confirm in writing to QS within the timelines set out below.

Spring Tours

- Cancellation within 30 days of booking and before January 21st 2014 will require 50% of total cost to be payable.
- Cancellation on or after January 31st 2014 will require 100% of total cost to be payable.
- Cancellation within 30 days of booking and has the final day of notice before January 21st 2014 can be made without penalty.

Fall Tours

- Cancellation within 30 days of booking and before August 1st 2014 will require 50% of total cost to be payable.
- Cancellation on or after August 1st 2014 will require 100% of total cost to be payable.
- Cancellation within 30 days of booking and has the final day of notice before August 1st 2014 can be made without penalty.

5 | Changes in venue and/or duration of Fairs. QS World Grad School Tour/QS World University Tour/QS Connect Masters 1-2-1 reserves the right to change the venue and duration of Fairs. In the event of change of venue and/or duration, the agreement to participate shall remain in force so long as the Exhibitor is informed at least one month prior to such change taking place.

6 | Failure of Services The Organisers shall not be liable for any loss sustained by the Exhibitor directly or indirectly attributable to cancellation, suspension or reduction of duration of the scheduled Fair due to:

- a. Force Majeure.
- b. Act of terror.
- c. Acts of war, military activity, municipal statutory or civil authority requisition.
- d. Fire or excessively inclement weather i.e.: earthquake, flood, typhoon.
- e. Damage caused by an aerial object or aircraft.
- f. Strikes or industrial action.

If a Fair is cancelled, reduced or postponed then in such event the unit costs paid to the Organisers, or any part thereof may be refunded at the sole discretion of the Organisers to the Exhibitors but without prejudice to the Organisers' right to appropriate the entire sum or any part thereof for expenses they have already incurred for the Fair.

7 | Security. The Organisers shall take all appropriate security precautions in the interest of the Exhibitors and visitors. The Organisers shall not be held responsible for any loss or theft of exhibits at the Fair hall or associated premises during the build-up, Fair and dismantling period.

8 | Jurisdiction. These Terms of Contract shall be subject to English law and the non-exclusive jurisdiction of the central courts.

9 | Insurance. The Organisers are not liable for any loss, damage or injury incurred by participants during the event, Exhibitors must take full personal responsibility for their insurance cover.



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