

Ementas

1) Todas as atividades de conteúdo variável(Tópicos) deverão registrar, nos campos abaixo, o subtítulo e tema dos conteúdos que serão ofertados em 2021/1.

2) Somente deverão ser registradas as ementas de atividades acadêmicas curriculares criadas ou alteradas.

Formação Transversal em: Estudos Internacionais

| | |
|--|------------------------|
| <p>TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Marketing games and simulations</p> | <p>CÓDIGO: CAD 001</p> |
| <p>Gamification and experiential learning. Decision-making process in marketing and strategy. Key Performance Indicators (KPIs) and performance assessment in marketing. Consumer response models. Market structure and market growth. Product life cycle. Innovation cycle. Competitive and industry dynamics. Strategic marketing. Global marketing. Customer relationship management. Marketing mix decisions. Innovation and entrepreneurship.</p> | |
| <p>TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: TOPICS IN LETTERS B: Foreign Language: Understanding Korean Literature and Culture</p> | <p>CÓDIGO: LET 404</p> |
| <p>This course is designed to examine “Korean Culture and Literature” through various sources such as literature, history, music, film, philosophy and others past and present. Exploring the key concepts and thoughts which have become the foundation of the current Korean culture, you will deepen your understanding of Korean literature and culture.</p> | |
| <p>TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: International Approach of Oral Health Epidemiology</p> | <p>CÓDIGO: UNI 139</p> |
| <p>WHO methods to evaluate oral health conditions and the different health systems in Brazil, USA, Europe and Africa; epidemiology of oral diseases in different countries and the organization of different public health systems.</p> | |
| <p>TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Constitutionalism and Democracy in Comparative Perspective</p> | <p>CÓDIGO: UNI 140</p> |
| <p>Constitutionalism: Origins. Comparative Constitutional Law: Methodology. Liberal constitutionalism. Constitutionalism and authoritarianism. Authoritarian constitutionalism. Unstable constitutionalism. Abusive constitutionalism. Transitional constitutionalism. Global constitutionalism. Populist constitutionalism. Constitutional Decomposition. Transitions. Decay of democracy. Objectives: a) to enable a critical management of Comparative Constitutional Law; b) to face the concepts of authoritarianism, legitimacy and democracy; c) to analyze the role of judicial practices in the application, the effectiveness, but also the denaturation of the elements of current constitutionalism.</p> | |

| | |
|--|-----------------|
| TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: The History of Aviation in Minas Gerais | CÓDIGO: UNI 143 |
| The course aims to introduce students to the fundamentals of the History of Aviation in the state of Minas Gerais, and the importance of UFMG to the current scenario. | |
| TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Sustainable production of food in a tropical environment | CÓDIGO: UNI 145 |
| The course Sustainable Production of Food in a Tropical Environment will take a multidisciplinary approach to present the production processes of food of animal and vegetable origin, with the participation of professors in the fields of health, food production and chemistry. The different production systems and the relation of health and disease of animals, plants and environment will be presented in each system currently in use for the production of food for the human species. The issue of food surveillance, residue analysis, risk of environmental contamination, and the relationship between the chemical quality of food and its impact on the promotion of human health will also be addressed. Considering the participation of students of different nationalities and eating habits, students will be given the opportunity to present seminars on the food culture of their country and the historical aspects related to their population's diet. Finally, the food security condition of each nation that is represented through the academics and the commercial links with Brazil in this area will be contextualized. | |
| TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Topics in International Studies I: Clinical and pathological aspects of the most frequent oral diseases around the world | CÓDIGO: UNI 173 |
| In this 15hrs course, the epidemiological, clinical and microscopic aspects of some of the most important oral diseases frequently diagnosed in different regions of the world are discussed and compared with their presentation in Brazil | |
| TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Topics in International Studies II: Getting from College to Career: Career Management | CÓDIGO: UNI 174 |
| Course description: This course aim is provide theoretical and practical references to guide undergraduate students in building a career project | |
| TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Topics in International Studies II: Korean Politics and Economy | CÓDIGO: UNI 174 |
| This course is designed to introduce South Korea's politics and economics to foreign students. Korea's political system, including its administrative, legislative and judiciary branches, is explained with a particular focus on its transformation from a dictatorship to a vibrant democracy in recent decades. The class also touches upon Korea's remarkable economic development since the 1960s by reviewing various government policies that enabled the so-called Economic Miracle on the Han. The class also deals with political, economic, social and other challenges Korea faces at the moment, especially its hostile confrontation with North Korea. | |
| TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR: Topics in International Studies II: The rise of illiberal constitutionalism and identity in Europe: a Hungarian and Polish insight. Brazilian comparability? | CÓDIGO: UNI 174 |

The content of the course encompasses the following: Refreshing basic concepts. Overview of Polish and Hungarian history and main features of the EU. Illiberal constitutionalism: definition and distinction. Components of illiberal constitutionalism: The illiberal understanding of a deteriorated Rule of Law: illiberal legality; illiberal democracy and misused language of human rights. The functioning of illiberal constitutionalism. The rule of law, democracy and human rights protection and the Brazilian constitutional erosion.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Topics in International Studies III: Global Health and Diplomacy: Operational Concepts and Contemporary Practices

CÓDIGO: UNI 175

This course has a flexible content and intends to focus on health diplomacy as it relates to health issues that transcend national boundaries as well as how they are being addressed by different groups and at different levels of governance.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Topics in International Studies III: Global Perspectives of Indigenous Health

CÓDIGO: UNI 175

Marked by the profound racial and socioeconomic inequalities of Brazilian society, the SARS-CoV 2 / Covid-19 pandemic has highlighted the differentials in collective health between indigenous peoples and other Brazilian populations. The course will address the issues from local to global and the risks and benefits of international institutions. It will seek to develop the basic cultural competence of students in Primary Care for Indigenous Health. It will address the issue of structural and social determinants of indigenous health, especially the environment; the role of SUS; indigenous health at a local and global level, discussed within the framework of possible and necessary interculturality in the current situation, seeking inspiration from indigenous health professionals and their practices that seek an integration between official medicine in Brazil and traditional indigenous knowledge.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Topics in International Studies IV: International Finance

CÓDIGO: UNI 176

The demand and supply of money in the international financial markets. Exchange rates and the relative values of currencies. Risk management and hedging by companies with international operations. International portfolio investment and international projects valuation. Long-term financing of international investment projects. The macroeconomic environment of international finance. Financial instruments and tools for managing foreign exchange and country risk, raising capital in international financial markets.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Topics in international studies IV: Population Mobility in Latin America in Historical Perspective

CÓDIGO: UNI 176

The last census round suggests that the Latin's America mobility pattern is characterised by some long-term continuities, such as the persistency of high rates of emigration, as well as changes in the volume and direction of flows – especially inside the region – and in the composition and characteristics of migrants – ever more diverse in terms of their origins and motives. The lectures and readings of the course will focus on the study of the causes and consequences of international population movements and their multiple social, economic, demographic and political dimensions in Latin America. The students will also learn about the historical and contemporary theoretical and methodological debates in the study of population mobility in the region and the world. Students are expected to be able to critically discuss the dynamics, opportunities and challenges of international population mobility and its political and socioeconomic implications.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Topics in International Studies IV: Literature and History in Latin America in the 20th century

CÓDIGO: UNI 176

The course aims to reflect on literary production in Latin America in the 20th century and its approximations with history. The following discussions will be privileged: convergences and divergences between historical and literary discourse; studies of literary texts representative of the period in their relations with specific historical processes, aiming to provide a critical look at the relationships between literature and cultural and political processes; permanence and transformation of narrative strategies in their relationship with historical and literary processes; debate on intellectual history, testimony and literature. The specificities of the approaches specific to these two fields of knowledge will be highlighted and indicate the rich possibilities of interdisciplinary dialogues.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Topics in International Studies IV: Mapping with UAV – Aerial Photogrammetry Concepts

CÓDIGO: UNI 176

Photogrammetry - classical vs. contemporary; UAV technology; Structure From Motion(SFM); Brazilian UAV - legislation and rules; Digital aerial scenes processing.

TÍTULO DA ATIVIDADE ACADÊMICA CURRICULAR:

Intercultural Communication

CÓDIGO: UNI 192

Intercultural Communication represents an interdisciplinary field of study. In order to present a variety of theories developed and highlighted at different stages of the formation of Intercultural Communication as a research area in its own right, this seminar aims to approach it from a linguistic, an anthropological, as well as a phenomenological perspective. Special attention will be given to the interactions themselves in which the participants are involved and which might be expressed in multimodal ways. For this purpose, we will bring together modules from conversation analysis, intercultural pragmatics, as well as gesture studies and cultural linguistics. Based on concrete multimodal analysis of interactional sequences, the students learn to analyze how meaning is co-constructed in intercultural communication. Additionally, they will also be introduced to the means by which experiences of alterity are negotiated and categorized (self)reflexively on verbal, prosodic and corporal levels.

Belo Horizonte, ____/____/____

Assinatura do Coordenador:
